

.LifeThink
premium.digital.marketing.agency

LIFETHINK - GREECE

.LifeThink is a premier design and development company.

"We design and develop cutting – edge websites, stunning applications and social media products that combine technology, intelligence and inspiration. Our goal is to promote your business by delivering the highest quality products and services.

In this book you will find some of our projects that demonstrate very high levels of creativity, programming and overall design competence. We selected these case studies based on the diversity of their market and the variety of embedded features."

*We are Digital Storytellers.
Let us tell your story..*



www.lifethink.gr



MYSTIQUE RESORT - SANTORINI

ABOUT: Redesign of Mystique's website and complete digital marketing support.

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | ADWORDS PERFORMANCE

RESULT: Our team designed an exceptional website that received a nomination for a CSS Design Award for demonstrating very high levels of creativity, programming and overall design competence. Moreover, we fully support every aspect of Mystique's digital marketing.

Mystique, a Starwood Luxury Collection Resort, is a world-renowned resort on the iconic Greek island of Santorini.



www.mystique.gr

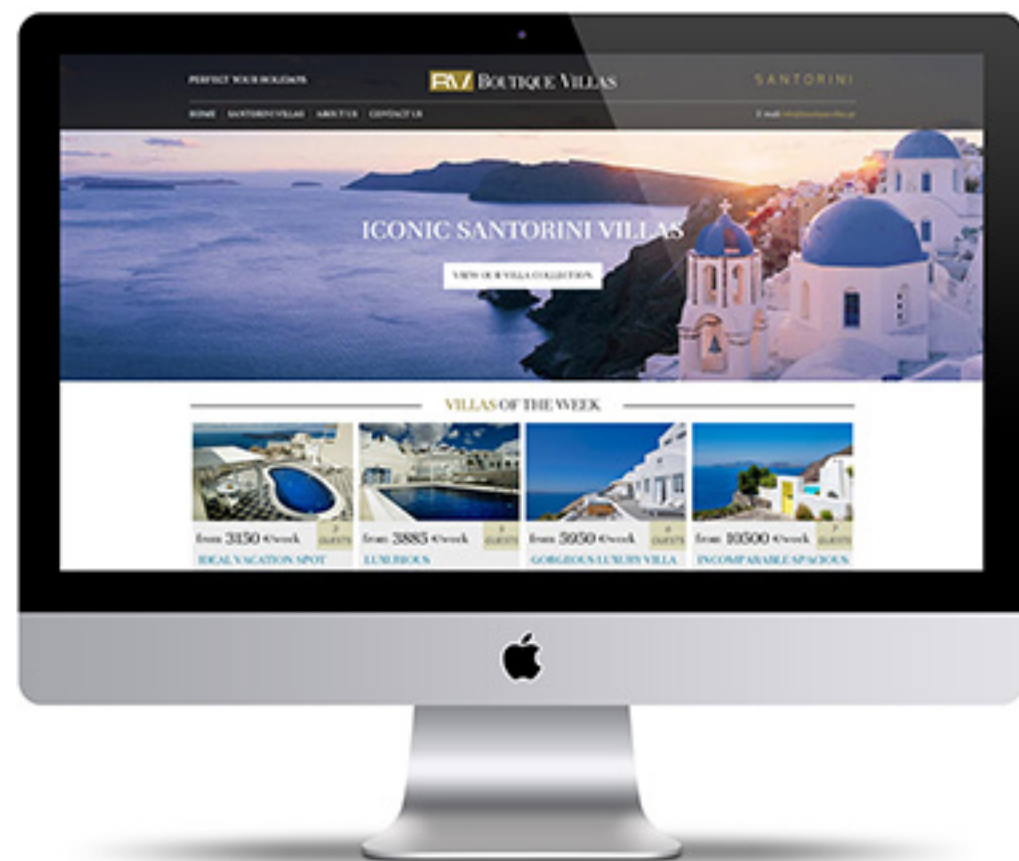
BOUTIQUE VILLAS - GREECE

ABOUT: New Website for Boutique Villas company and complete digital marketing support.

HIGHLIGHTS: DESIGN | CONVERSION | ADWORDS PERFORMANCE

RESULT: Our unique knowledge of travel and tourism allowed us to deliver this product. Our design was focused on conversion and call-to-action techniques. We started this project from scratch 3 months ago and our aesthetically pleasing UI, has already started to flourishing.

*Boutique Villas
is a unique collection
of the best villas
in Mykonos, Santorini and Corfu*



www.boutiquevillas.gr

MYKONIAN MARE - MYKONOS

ABOUT: Redesign Mykonian Mare website and complete digital marketing support.

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | ADWORDS PERFORMANCE

RESULT: Custom designs, powerful features and aesthetically pleasing UI, deliver a smooth user experience. We digitally rebranded Mykonian Mare and inspired the target audience. The online revenue increased more than 10%, thanks to our overall digital marketing efforts.



*Mykonian Mare Luxury Hotel
is a recently renovated
Boutique & Spa
resort in Mykonos.*



www.mykonianmarehotel.com



KIVOTOS BOUTIQUE HOTEL- MYKONOS

ABOUT: A complete hotel iPad application for Kivotos Boutique Hotel in Mykonos

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | IPAD APP

RESULT: Our goal was to help our client fully exploit the opportunities presented by new technologies and take advantage of iPad market penetration, so as to improve its services and gain a competitive advantage.

*Kivotos is a Luxury boutique hotel,
member of The Leading Hotels of
the World in Mykonos of
unsurpassed luxury*



Kivotos Boutique Hotel

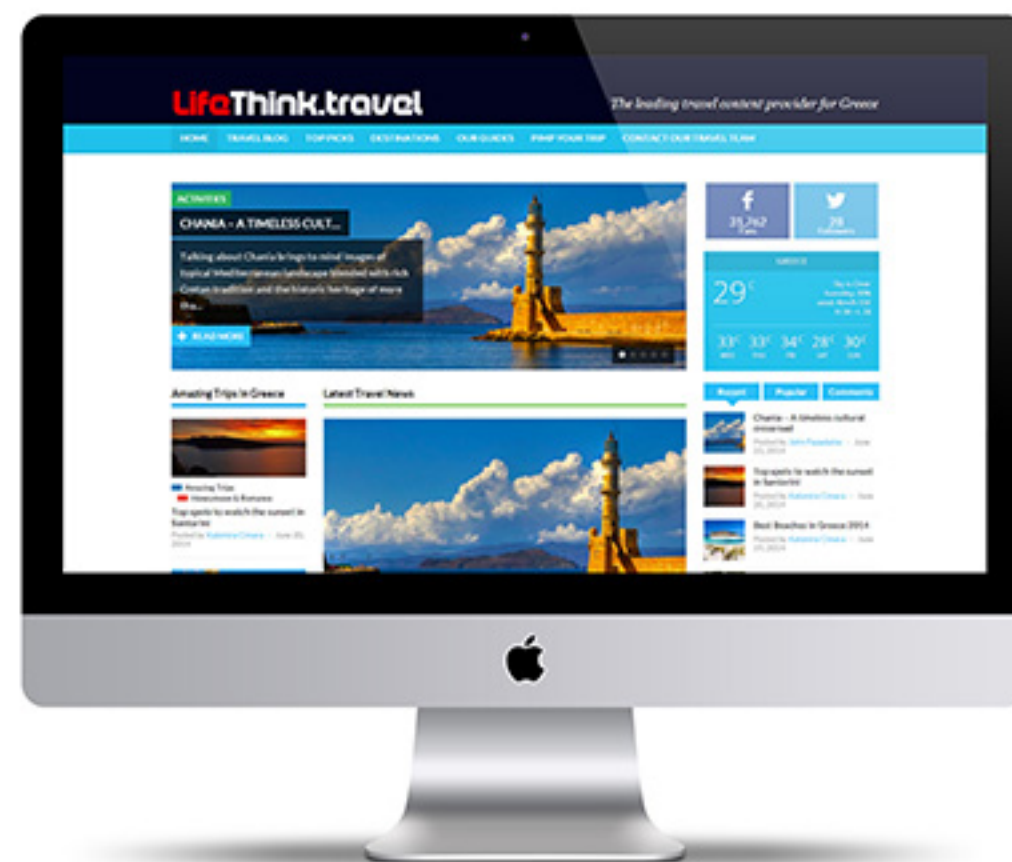
LIFETHINK TRAVEL - GREECE

ABOUT: New Website of LifeThink Travel and complete digital marketing.

HIGHLIGHTS: DESIGN | ADWORDS | SEO | FACEBOOK ENGAGEMENT

RESULT: Knowing the digital trends of travel market and having analyzed hundreds of relevant searches we created a travel blog based on real time searches with advanced SEO features. Our understanding of the marketplace and its users, allowed us to design a website that from day one gained significant traffic.

*LifeThink Travel is
an innovative travel blog
and content provider for Greece,
based on real time searches*



www.lifethinktravel.com

VEDEMA RESORT - SANTORINI

ABOUT: Complete digital marketing support based on Starwood's guidelines

HIGHLIGHTS: ADWORDS PERFORMANCE | SOCIAL MEDIA PRESENCE

RESULT: We are helping our clients to fully exploit the opportunities presented by new Ad-Words and SEO techniques and take advantage of social media marketing so as to improve their brand and gain a competitive advantage.

Vedema, a Starwood Luxury Collection Resort, is an extraordinary hideaway 5 star resort on Santorini Island



www.vedema.gr

UNIQUE VILLAS - KEFALONIA

ABOUT: Redesign Unique Vilas website and complete digital marketing support.

HIGHLIGHTS: SEO | NAVIGATION | SOCIAL MEDIA | ADWORDS PERFORMANCE

RESULT: Using cutting edge SEO techniques, our client has No. 1 Position in Google, for the top conversion keywords, thus gain a competitive advantage in Villa Rental business. Moreover we created from scratch and support its Social Media presence which by now is booming.



Unique was established in 1994, and has since become Kefalonia's leading travel, tourism and property development company



www.uniquevillaskefalonia.co.uk



DENTAL HOLIDAYS - GREECE

ABOUT: New Website for Dental Holidays company and complete digital marketing support.

HIGHLIGHTS: DESIGN | NAVIGATION | ADWORDS PERFORMANCE

RESULT: Dental Holidays company trusted us to create a new innovative tourism project. Our experience and knowledge of this market enabled us to plan and design the overall digital presence of the project underpinned by a solid business strategy.



Dental Holidays is a new innovative project that combines dental treatment with holidays in Greek islands.



www.dentalholidays.gr



SANTORINI PRINCESS - SANTORINI

ABOUT: A complete hotel iPad application for Santorini Princess Hotel & Suites

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | IPAD APP

RESULT: Our goal was to help our client to fully exploit the opportunities presented by new technologies and take advantage of iPad market penetration, so as to improve its services and gain a competitive advantage.

*Santorini Princess
is a luxury spa hotel
located in Imerovigli village*



Santorini Princess Hotel

MYSTIQUE WEDDINGS - SANTORINI

ABOUT: New Website for Mystique Weddings and complete digital marketing support.

HIGHLIGHTS: DESIGN | NAVIGATION | SOCIAL MEDIA | ADWORDS PERFORMANCE

RESULT: We gave new perspective to the famous resort, Mystique, by digitally extending its wedding presence in Santorini. The result is that our new website consistently delivers for our clients.

*In a setting of unrivalled beauty,
Mystique Resort,
live your fairytale wedding
in Santorini*



www.mystiqueweddings.gr

WORLD



FAMOUS GROUSE - GREECE

ABOUT: Complete Facebook Page support, graphic designs and Facebook apps design.

HIGHLIGHTS: FACEBOOK ENGAGEMENT | GRAPHIC DESIGNS | 3RD PARTY APPS

RESULT: Famous Grouse Greece required a brand new redesign of its Facebook page strategy. We took action, by analyzing posting optimal frequency and setting the guides for the social media policy of the Famous Grouse page. Finally we design custom Facebook apps for contests.



*Famous Grouse
is a world famous whiskey brand
with a very strong presence in the
Greek Market*



Famous Grouse Facebook



EARN IQ - NEW YORK CITY

ABOUT: Creating a dining reward app for New York City.

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | IPHONE/ANDROID APP

RESULT: The New York company had a challenge for us: Create an app, that combines the functionality of the website, the location of the users, the reward program and the various methods of payment.

Earn IQ is an innovative dining reward program for New York city



www.earniq.com

FREEMASONRY APPS - LONDON

ABOUT: An outstanding application for the world's oldest and largest fraternal Organization

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | IPHONE/ANDROID APP

RESULT: A London based company asked us to create a reference iPad, iPhone application for the Freemasonry organization. Job done, and users from more than 29 countries downloaded the app in less than a month! The app is the leading app about Freemasonry around the world.

An outstanding application about Freemasonry, which became a must-have for relevant users all over the world



Freemasonry Complete Guide

ISS APPS - GREECE

ABOUT: Creating a mobile travel guide for every Greek port ISS supports
HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | IPHONE/ANDROID APP
RESULT: Inchcape Shipping Services is one of the world's leading maritime services providers and wanted to create a series of mobile travel guides for every Greek port. Custom designs, powerful features and aesthetically pleasing UI combined delivered an exceptional app.

Inchcape Shipping Services (ISS), is the world's largest independent shipping agency network, with a world-wide network over 300 proprietary offices in 65 countries



www.iss-shipping.com

ROSSO ANTICO - GREECE

ABOUT: Complete Facebook Page support and graphic designs.

HIGHLIGHTS: FACEBOOK ENGAGEMENT | GRAPHIC DESIGNS

RESULT: Rosso Antico liqueur returned to Greece and a brand new Social Media strategy was required. In just a month, after having analyzed the performance of dozens posts (type, time, frequency), we design the overall Facebook strategy and steadily improve the engagement.

*Rosso Antico
is a world famous wine
produced in San Lazzaro
di Savena Italy*



Rosso Antico Facebook

JAPANESE MARTIAL ARTS - LONDON

ABOUT: An outstanding application about Japanese Martial Arts

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | IPAD APP

RESULT: A London based company asked us to create a reference iPad application about Japanese Martial Arts. We designed an amazing book layout app, a visual stunning presentation of the famous teachers and an interactive world map of Japanese POIs.

*An outstanding application
about Japanese Martial Arts
and an amazing
interactive world map*



Japanese Martial Arts



HEAVEN MUSIC - GREECE

ABOUT: Redesign of Heaven Music website and complete Facebook Page support.

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | FACEBOOK ENGAGEMENT

RESULT: Heaven Music aims to expand into the broader area of music entertainment in the Digital area, following the latest trends in music industry worldwide. We built a cutting-edge website that fans love visiting while at the same time we provide Heaven's IT department every latest technology in order to enhance their digital presence.

*Heaven Music is a record label,
member of Antenna Group –
the largest Greek speaking
media group worldwide.*



www.heavenmusic.gr

SUPER PARADISE - MYKONOS

ABOUT: Redesign of Super Paradise website and complete social media marketing support.

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | FACEBOOK ENGAGEMENT

RESULT: Super Paradise owners had a challenge for us: Create a website, that combines the functionality a modern website and the crazy atmosphere of the place. We delivered a remarkable web design and fully support a new Social Media strategy for this awesome place.



*Super Paradise Beach Club
is a world-renowned beach club
in Mykonos Island always acked
with clubbers, jet-setters, and VIPs*



www.superparadise.com.gr



JACKIEO' BEACH - MYKONOS

ABOUT: New Website of JackieO' Beach Bar, iPhone app and complete social media marketing

HIGHLIGHTS: DESIGN | MOBILE APP | USER INTERFACE

RESULT: Every latest technology was used to enhance JackieO's digital presence. One-Page parallax website with awesome plugins and an iPhone application with awesome features helped JackieO' to inspire its target audience.

*JackieO' Beach
is by far the hottest spot
in Mykonos Island
from sunset to sunrise*



SEO

WEB
DESIGN

IPHONE
APP

www.jackieomykonos.com

MENOUME MAZI - GREECE

ABOUT: Design a new website of Menoume Mazi and complete digital marketing support.

HIGHLIGHTS: DESIGN | NAVIGATION | USER INTERFACE | HTML CODING

RESULT: We designed a website to match potential tenants/roommates with available rooms in apartments using very high levels of creativity, programming and overall design competence. Our advanced web services help users to refine their criteria to find the perfect match.

Menoume Mazi is the largest roommate-finding website in Greece, dedicated to matching people searching for accommodation with those who have rooms.



www.menoumemazi.gr

Now let's hear from you!

We will listen carefully, your project, your plan, your needs and your vision. We will present you the digital trends for your target market and we will guide you and help you understand your client's needs.

Our approach is simple. We want your business to be successful and so we work with you as a creative partner to produce aesthetic and usable products to inspire your target audience.

CONTACT US NOW



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